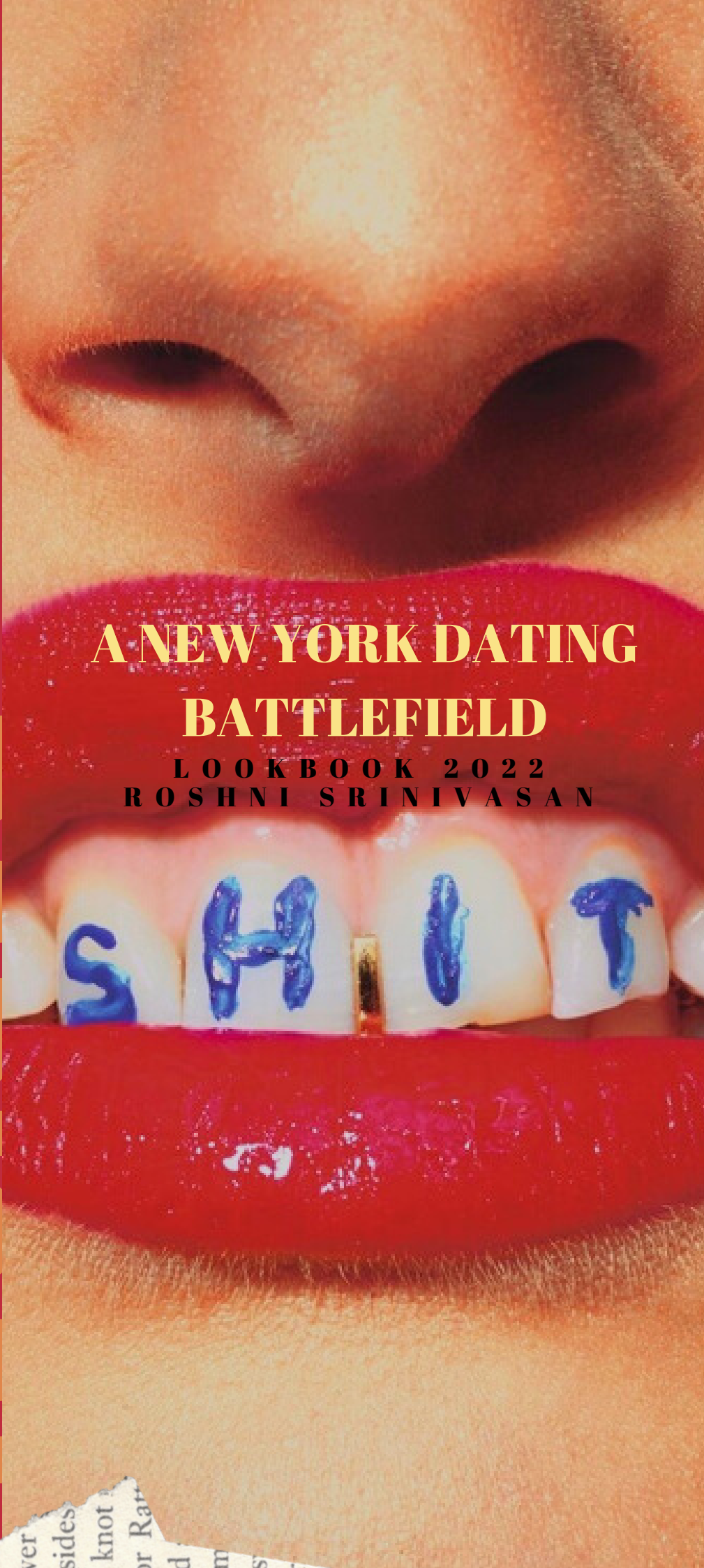


**BAD
GIRL
MAGAZINE**



**A NEW YORK DATING
BATTLEFIELD**

**LOOKBOOK 2022
ROSHNI SRINIVASAN**

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THE STORY

A woman wearing a bright pink, form-fitting bodysuit and black lace-up shoes is lying on her back on a plush red sofa. Her legs are raised and bent at the knees, with her feet pointing towards the top right of the frame. The background is a dark, textured wall with a greenish-yellow hue. A silver paperclip is visible in the top right corner.

**A young Twenty-
something
screenwriter
navigates the New
York dating scene
with friends and exes
while finishing
'Radical' - her latest
sex-fueled screenplay.**

**"It's difficult to be objective when you're writing
about yourself in third person" - Roshni**



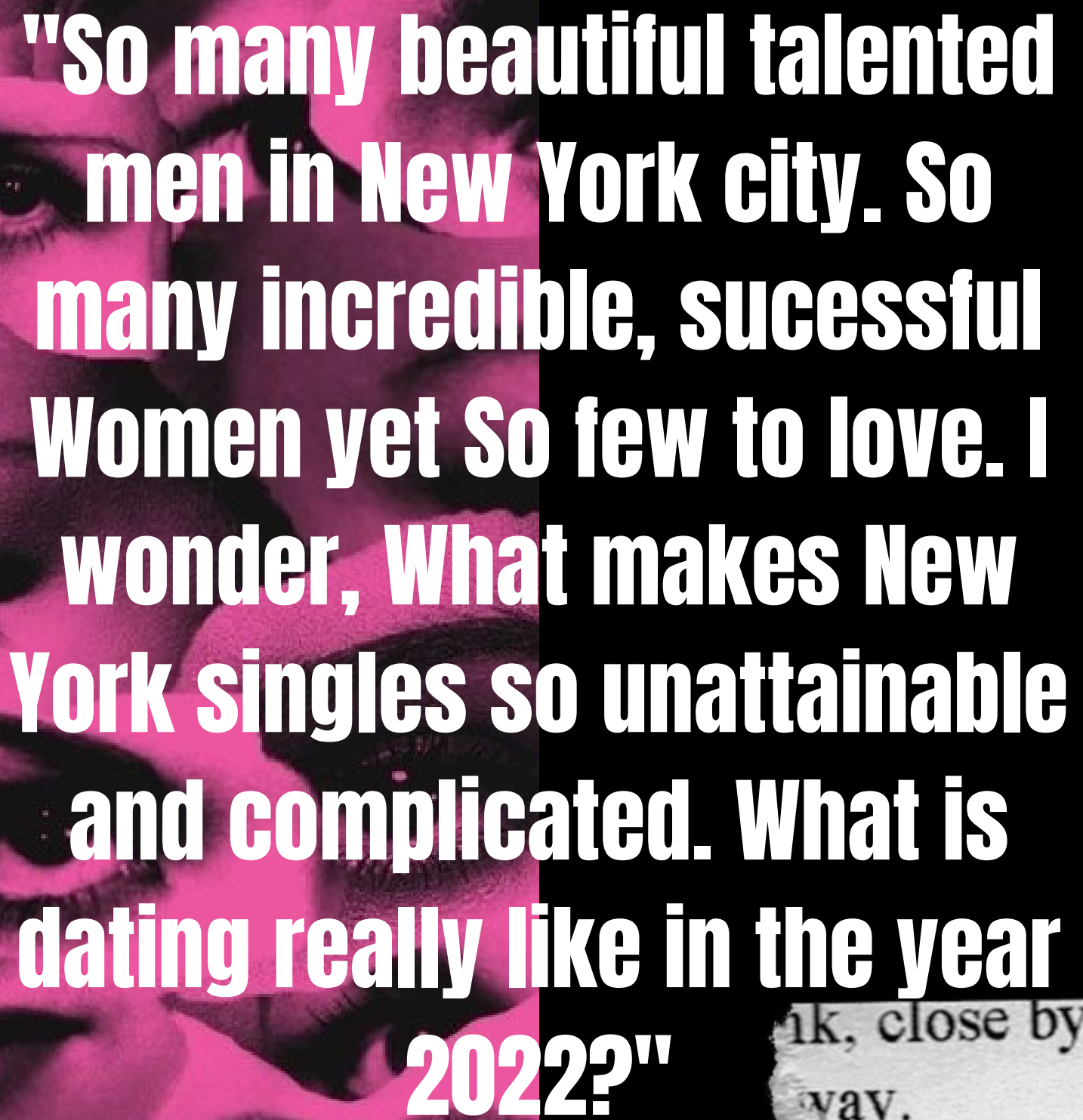
A NEW YORK DATING BATTLEFIELD

**'Radical is fun , sexy and mean
just like New York City'**

A brutally honest story based on my Radical dating experiences as a single, struggling screenwriter living in New York City. The story follows a series of wildly inappropriate dates after ending a two year relationship with my Live in Ex Boyfriend who is now my roommate.

It explores the dynamics of living with an ex, complex relationships, sex and finding love in a big fast paced city where singles feel out of reach and STD's are the new scare. It addresses the issues I face as a woman as well as the hardships my roommate faces as a single man.

What are the rules to dating and sex? is there an vicious pattern we all fall into? There is something very 'New York' about hate- love relationships, living with an ex and unavailable men. The city is brutal but honest and that's why we love it! so let's talk about finding romance in 'The big apple'.



**"So many beautiful talented
men in New York city. So
many incredible, successful
Women yet So few to love. I
wonder, What makes New
York singles so unattainable
and complicated. What is
dating really like in the year
2022?"**

-ROSHNI

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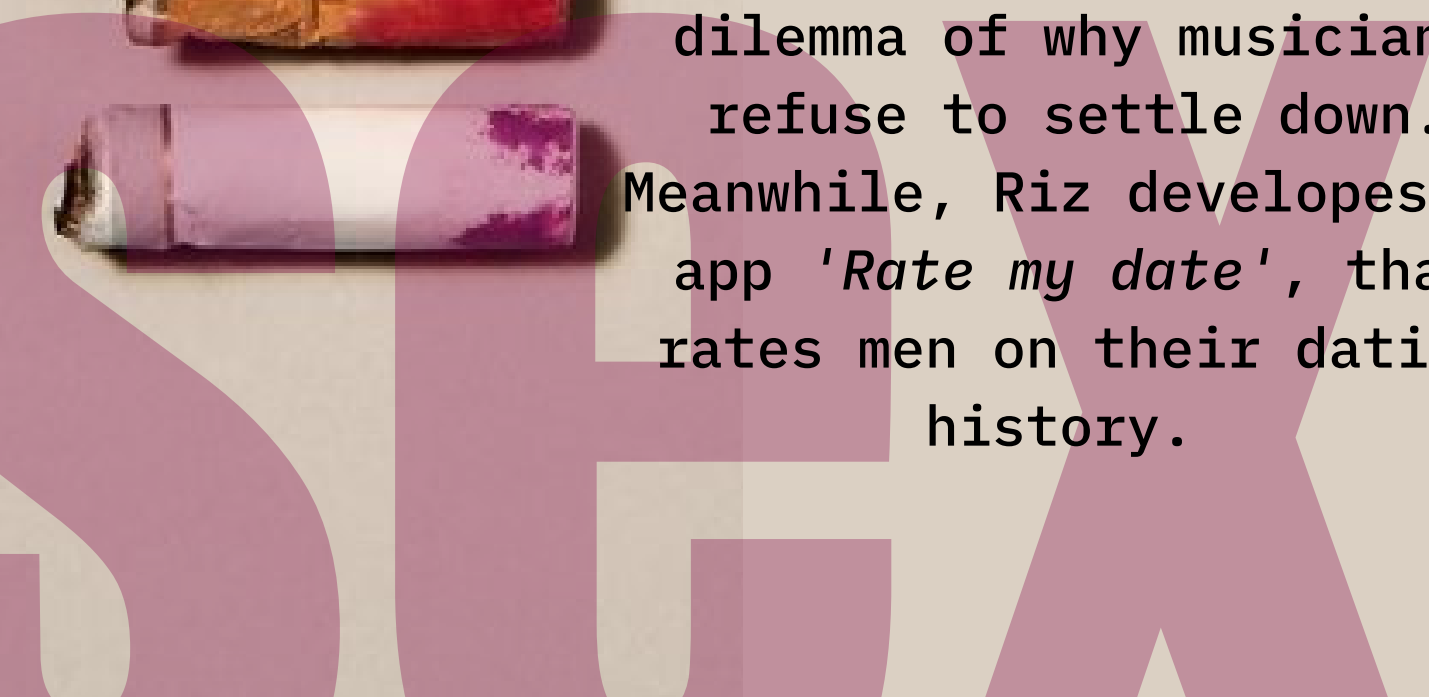
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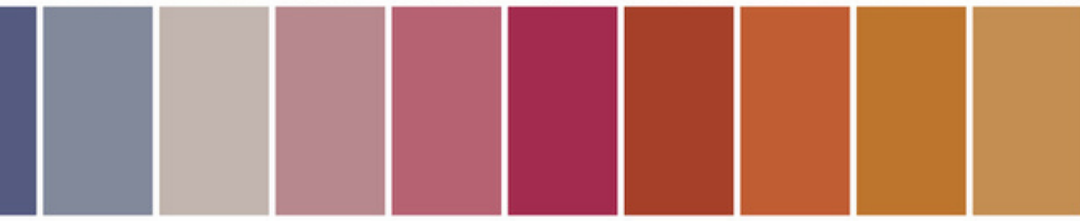


cigarettes after sex

The pilot episode

We are introduced to Roshni and her social circle as well as her longtime roommate and ex, Riz. We watch as she navigates the dating scene with musicians, particularly Tyler the pianist to address the lifelong dilemma of why musicians refuse to settle down. Meanwhile, Riz develops an app '*Rate my date*', that rates men on their dating history.





VISUALS AND COLOR TONE



A sort of girly but bright, bold color tone alongside rich colors to exude both sex, love as well as New York luxury and style.

GENRE AND THEME

